

NEWS RELEASE

Public Information Office, 400 NW 2 Ave., Room 220, Miami, Florida 33128
(305) 603-6420



Date: October 2, 2018

Subject: MIAMI POLICE GOES PINK

The Miami Police Department has “gone pink” this month to help heighten and support breast cancer awareness.

October has been designated “National Breast Cancer Awareness Month”, and during the past several years, various organizations, including the American Cancer Society and the Susan G. Komen Foundation for the Cure, have led a public awareness campaign. The color pink is being used to symbolize breast cancer awareness.

In addition, both Miami Police sworn, and civilian personnel will be sporting their pink badges throughout the entire month. They individually purchased them in order to show the support that comes from within. The marked breast cancer awareness vehicle will be touring throughout the entire City of Miami jurisdiction.

“During National Breast Cancer Awareness month, we want to bring awareness and want everyone to get screened. There is a prevention element. The breast cancer vehicle will be around town the entire month, so if you see us, honk your horn and please, spread the word!” expressed Chief Jorge R. Colina.

Hopefully, this will go on year after year until a cure is found!

Prepared by: Ofc. Kenia Fallat

Reviewed by: Cmdr. Freddie Cruz II

Case: N/A

Transmittal Date & Time October 1, 2019

Jorge R. Colina, Chief of Police

MIAMI POLICE DEPARTMENT